

Keren Segal

An Illustrator, Designer and Curator based in London, UK.

With excellent communication skills, high levels of creativity and a "can do" attitude, I can tackle any design challenge. I aim to bring innovative perspectives and inclusivity to all my projects, as well as to build and maintain strong client relationships. Currently, I seek a full-time creative position specialising in illustration, motion graphics and visual marketing design. I'm confident in my ability to contribute to any team that values creativity, diversity, and excellence.

Skills: Illustrator Figma After Effects Photoshop Procreate Vectornator Wix

[Link to my portfolio: www.kerensegal.art](http://www.kerensegal.art)

Contact

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Experience

Freelance Illustrator and Designer

Sep 2021 - Present

- **Creative, Out of The Box Thinking:** Creating high-quality digital assets using Adobe Creative Suite for startups and established businesses such as Chalk, Glasual, and Agnes Pub.
- **Web design:** Skilled in designing visually engaging and user-friendly websites using Wix, helping clients establish a strong digital and aesthetic presence.
- **Communication:** Following receiving feedback and active listening, clear and concise writing, and persuasive speaking, with an ability to effectively communicate with clients and understand their needs.
- **Branding:** Experienced in effectively communicating brand messaging through marketing materials such as social media posts, banners, posters, leaflets and merchandise.
- **Time management:** Excellent time management skills, with a proven track record of meeting deadlines and ensuring projects are completed on time and to a high standard.

Independent Curator, Dulwich Picture Gallery in London, Cooekoo's Nest and Kuli Alma in Tel Aviv and Artist House in Ashdod

Dec 2017 - Present

- **Curatorial expertise:** Curating exhibitions that create engaging, inclusivity and inspiring experiences for audiences.
- **Creative vision:** Proven ability to conceptualize and execute curatorial projects that are innovative, thought-provoking, and leave a meaningful impact on viewers.
- **Project management:** Experience in managing and organizing curatorial projects from start to finish, including coordinating with artists, galleries, and other stakeholders, developing project timelines, and managing budgets.
- **Adaptability:** Flexibility and adaptability in responding to changing circumstances and unexpected challenges that may arise during the exhibition planning and execution process.
- **Cultural sensitivity:** Sensitivity to cultural differences and a demonstrated ability to work with artists from diverse backgrounds and perspectives.

Temporary Event Coordinator, Frieze Art Fair, London

Oct 2021 - Oct 2021

- **Attention to Detail:** The job required the ability to pay attention to details and identify potential issues that may arise during the event. This includes ensuring that all attendees follow safety protocols, identifying any obstacles that may cause delays, and implementing solutions.

Assistant to the Director of Fund Raising, Educational Art Instructor and Social Media Manager, Herzliya Museum of Contemporary Art, Israel

Dec 2019 - Sep 2020

- **Strong Organisational Skills:** Provide critical support as a coordinator and administrator and front desk operator, manage multiple projects and tasks at the same time, and able to work independently and as part of a team.
- **Marketing and Creative Content:** Managing the museum's educational department's social media accounts, creating content to enlarge engagement.
- **Excellent Interpersonal Skills:** Working together with the museum's educational department management and staff to develop and operate art tours and workshops and promote art education in the community.

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Further Experience

Art Exhibition Instructor, Petach Tikva Museum of Art, Israel

Oct 2019 - Sep 2020

- **Leadership and Own Initiative:** Create, develop and instruct detailed tours to illustrate each exhibition's theme, artists, and artworks. through dialogue, my aim was to deepen visitors' understanding and appreciation of the beauty and complexity of the art and encourage them to share their interpretations.

Educational Worker in primary schools, kindergartens, youth centres, and summer camps and private settings, Israel

Sep 2009 - Sep 2019

- **Teaching and Instructional Design:** You have experience teaching in different educational settings and designing educational programs to meet the needs of diverse students.
- **Creative Instructional Design:** Proficient in utilizing innovative and imaginative techniques to captivate students and enhance their learning experience.

Education

Goldsmiths, University of London

Oct 2020 - Nov 2022

MFA Curating (graduated with merit).

Modules included independent research projects, critical thinking and writing and producing curatorial projects of a professional standard in public.

Minshar School of Art Tel Aviv, Israel

Oct 2018 - Jun 2020

Courses in art history (A), painting (A), drawing (A), sculpture (A) and art installation (A).

David Yellin College of Education Jerusalem, Israel

Oct 2009 - Aug 2013

Bachelor in Education (B.Ed. graduated with distinction).

Internship in the sciences and the anthroposophical method of education for elementary school.

The Kinneret Academic College, Israel

Oct 2007 - Jun 2009

Community Art Instructors Certification (graduated with distinction).

Modules included pedagogies methods, painting, pottery, sculpting, art history and independent research project.

Other Skills and Interests

- Fine Arts: Painting and drawing in versatile mediums
- IT: Proficiency level in Microsoft Office
- Languages: English (fluent), Hebrew (native)
- Travel: Explore new places and broaden cultural awareness